

Memo

To: Village Board

Fr: Brad Lange, Dave Cerny, Trevor Fuller

Re: APPROVAL OF RIVERSIDE DRIVE CORRIDOR STUDY RFP

Date: September 12, 2014

Attached is the RFP for the Riverside Drive Corridor Study. The Riverside Drive Corridor Study is planned to be Phase I of the greater three-phased Allouez Planning Study. The Riverside Drive Corridor Study will focus on the properties and the area immediately along Riverside Drive/HWY 57 and Marine Street in the Village.

It is the understanding that this portion of the corridor study will identify land uses, densities, architectural styles, green space opportunities, and development tools to best utilize the current and future needs of the Village. The consultant will interview local businesses, stakeholders, Village staff, and officials to gain a clear understanding of the desired need and vision for the Riverside Drive Corridor. This phase will specifically identify what the immediate and long-range goals are for the corridor, keeping in mind ways to mix public space with residential and commercial uses along the Fox River.

It is proposed that the RFP will be sent out immediately following Village Board approval, with a submittal deadline of November 12, 2014. Staff would like to form a selection committee of staff and representatives from the Plan Commission, Economic Development Committee, and Historic Preservation Committee.

It is asked the Village Board review the RFP and approve for solicitation.