

Memo

To: Plan Commission, Economic Development Committee

Fr: Dave Cerny, Trevor Fuller

Re: DISCUSSION OF A RIVERSIDE DRIVE CORRIDOR STUDY

Date: July 31, 2014

Village staff identified a need to study Fox River frontage in Allouez. A study of this area could benefit the village by identifying frontage properties and development tools that would spur development within the TID and the rest of the Riverside Drive corridor.

Hiring a consultant to perform a corridor study would provide the following benefits:

1. A look and feel of potential riverfront and Riverside Drive development
2. An analysis of uses, densities, architectural styles, and green space preservation
3. An approach to rezone the corridor to fit recommendation of the study
4. Being in the TID, a study could benefit the development of future TIF projects