January 9, 2015 (Economic Development Committee)

# ECONOMIC DEVELOPMENT COMMITTEE MEETING FRIDAY, JANUARY 9, 2015 8:00 A.M., ALLOUEZ VILLAGE HALL

### CALL TO ORDER / ROLL CALL

Siminski called the meeting to order at 8:07 am.

Present:

Woodhead, Dart, Winkler, Erwin, Olejniczak, Siminski, Geimer

Also Present: Fuller

## MODIFY / ADOPT AGENDA

Dart / Siminski moved to adopt the agenda as presented. Motion carried.

## APPROVAL OF MINUTES DATED DECEMBER 5, 2014

Winkler / Woodhead moved to approve minutes dated December 5, 2014. Motion carried.

#### ANNOUNCEMENTS

General Code – to audit the codes

Trevor Fuller – moved to full time status

Packer Pep Rally – noon today

## PUBLIC APPEARANCES

Jim O'Rourke requests Business Association, Economic Development Committee and Historic Society create a list of top 10 cultural assets in our community (example: trails and Heritage Hill).

#### UPDATE REGARDING BUSINESS OUTREACH

Fuller has created a letter and is planning to send out this month. Discussed a possible packet of information to give owners. He will also be collecting data regarding businesses in Allouez as he meets with businesses.

#### REVIEW AND DISCUSS CONNECT COMMUNITIES

Trevor is exploring meetings in our area that we could attend and gather more detailed information. Dart and Woodhead agreed to attend meetings.

## DISCUSS INVITATION TO KEVIN VONEK (UW Extension Strategic Planner for Brown County)

Invitation has been sent – waiting for response and will try to have him at our next meeting.

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## **CORRIDOR STUDY**

Graef has been chosen for the study. They will be doing both Webster and Riverside (\$68,000). Study will be completed by June 30, 2015.

## WHAT'S HAPPENING IN ALLOUEZ

- 1. Working on creating a vision statement for Allouez. Meeting set for community involvement.
- 2. New part-time building inspector on staff Kevin Wieland
- 3. Enews (1<sup>st</sup> newsletter sent)
- 4. New magazine produced called "Allouez Neighbors" (first one to be sent in February)

## NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Next meeting: February 6, 2015

Agenda items: Business Outreach Update, Update on Corridor Study, Update regarding Cultural Assets

## **ADJOURNMENT**

Olejniczak / Geimer moved to adjourn at 9:04 am. Motion carried.

Minutes submitted by Diane Woodhead.