

# Memo

To: Plan Commission

Fr: Trevor Fuller, Planning and Zoning Administrator

Re: DISCUSSION OF SIGN CODE

Date: 21 December 2015

The village adopted the current sign code in 2012 as a means to preserve the residential character of the village. Over the past year and a half, the village has received numerous requests by property and business owners to allow for flexibility within the sign code for multi-tenant businesses. Our current sign code allows for 32 square feet per side per property, regardless of the number of tenants or the size of the building.

The plan commission discussed this topic at the last meeting and asked staff to research sign area requirements in other municipalities. Attached is a chart comparing eight different sign area requirements. Allouez is identified as "Community A" in the chart. The remainder of the municipalities will be identified and graphic examples will be provided at the meeting.

The plan commission is asked to review and discuss the sign area requirements.

