

.5% Sales Tax Refund

Running List of Ideas

- Creation of a façade program for all businesses using the same criteria as the TIF program
- Entrance signs on both east bound and west bound on ramps near Webster and 172. DOT approval would be necessary.
- Invest in the corner of St. Joseph and Webster Ave. per the corridor study
- Home improvement loans/grants
- Marketing material for the property we wish to see developed - website
- Incentives for development
- Small business loans/grants for startup businesses
- Additional mockups of proposed developments within the corridor study
- Community sensitive solutions for Webster Ave. and Riverside Dr.
- Complete the corridor study south of 172
- Creating green spaces around businesses
- Landowner's out-reach program
- Business micro loan program for small businesses
- Add Village of Allouez to the water tower
- Purchase commercial property for re-development
- Park signage
- NEWEYE
- Tax refund to all residents $\$719,000/13,967 = \51.47 $\$719,000/13975 = \51.45
- Debt reduction
- Way finding signage throughout the village
- The committee inquired about the village intentions for the pump house. Staff thought the village would entertain selling the building if the right project was presented. The committee suggested adding needed marketing or rehabilitation projects to sell the building to the list of economic development tools funded through the surplus Brown County 0.5% sales tax revenue.
- Tax relief
- Debt reduction
- Park and Recreation projects
- Bike and pedestrian improvements
- Update the zoning codes. Hire a consultant to do this

- \$500,000 for debate relief and the remainder to be used for the old village hall site – TIF
- \$200,000 for road work
- Do nothing right now
- Apply towards debate of Central Brown County water
- Sidewalks throughout neighborhoods
- Save the money for another day or put some away
- Need to promote our community
- Improve infrastructure
- Return the money to everyone
- Use the funds for programs for youth