

Resolution 2016 - 21



Resolution Authorizing Use of Excess Sales Tax Revenue Collected by a Local Professional Football Stadium District for Creating NEWEYE; Public, Education and Government Television (P.E.G) to Better Promote the Community, Increase Our Economic Base by Recruiting Businesses and Creating Jobs and Providing Government Transparency for Our Taxpayers

Whereas, 2015 Wisconsin Act 114 was adopted, amending sections 20.835 (4) and 77.76 (3p), and creating section 77.76 (5) of the statutes, relating to the distribution of excess sales tax revenue collected by a local professional football stadium district to Brown County and the municipalities within Brown County for the purposes of property tax relief, tax levy related debt relief, and economic development; and

Whereas, P.E.G. television programming was available to municipalities, as a right guaranteed to qualified local cable franchising authorities pursuant to the Federal Cable Communications Act of 1984; and,

Whereas, in 2007, Wisconsin Act 42, replaced municipalities as the authorized authority of the Local Cable Franchiser with the State of Wisconsin, resulting in the removal of that funding source for municipalities; and

Whereas, municipalities lost their ability to assess P.E.G. channels and must now expend significant funds to continue to fund municipal channels used to inform the public of governmental actions, events, and services; and,

Whereas, the village believes it is vital to promote our community, our resources, and services to attract new businesses that expand our economy, increases our tax base, and provides transparency; and

Whereas, the Village of Allouez has entered into a Memorandum of Understanding with the Village of Ashwaubenon, Village of Howard, Town of Lawrence, County of Brown and NEWEYE, through Brown County Innovations Inc. to provide Public, Education, and Government (P.E.G) television programming; and,

Whereas, the cost of this service is not to exceed \$16,000, per the signed Memorandum of Understanding dated April 26, 2016; and,

Whereas, utilizing the excess sales tax revenue collected by a local professional football stadium district for this service would be a debt relieving and economic development tool;

Now, Therefore, Be it Resolved, that the Allouez Village Board of the Village of Allouez, hereby requests that \$16,000 from the excess sales tax revenue collected by a local professional football stadium district be utilized to promote our village, and to provide education and transparency in government.

PASSED AND APPROVED by the VILLAGE BOARD of the VILLAGE OF ALLOUEZ, this ___th day of _____, 2016.

James F. Rafter, Village President

ATTEST:

Debra M. Baenen, Village Clerk

October 28, 2015 (Village Board Budget Meeting)

**ALLOUEZ VILLAGE BOARD BUDGET MEETING
WEDNESDAY, OCTOBER 28, 2015
5:00 P.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Gast called the meeting to order at 5:08 pm

Present: Atwood, Dennis, Gast, Green, Rafter, Harris, Dart
Also Present: Lange, Pickett, Berndt, Clark

MODIFY / ADOPT AGENDA

Harris / Atwood moved to adopt the agenda as presented. Motion carried.

2016 BUDGET REVIEW / WORK SESSION WITH VILLAGE STAFF

Pickett addressed questions from October 26th meeting:

- Provided franchise fees for considering the NEWWEYE proposal
- Provided statement of cash flow (5 year history) for Equipment Replacement Fund
 - o discussed reducing the fund
- Provided copy of Debt Schedule
- Why projected budget for snow and ice is down approx. 20%
- \$200,000 in Water Utilities Depreciation Fund (water meter replacement / for emergencies)
- Code Enforcement ticket revenue
 - o Status of Cadet Program
 - o Future expectations of code enforcement

Discussion:

- Reduce jail costs (\$2500)
- Proposed Capital Improvement Projects (397,703)
 - o Use portion of the Equipment Replacement Fund
 - Supplement heating in PW Garage
 - Fire Department Gear Dryer
 - Fiber Optic Connection
 - Kiwanis Playground
 - Broadview Soccer Complex (question ongoing maintenance)
 - o Use Capital Project Funds with transfer from ERF
 - Increase in Public Work Street Maintenance
 - o Use Parks Capital Project Fund with transfer from ERF
 - Park Entrance Signage Replacement Program
 - Park Amenities Replacement Program
 - Community Center Feasibility (and engineering) Study
 - Street Decorations / Banners

October 28, 2015 (Village Board Budget Meeting)

- Balance of Water Depreciation Fund is \$198,380. Use approximately \$100,000 from the fund towards water meters and borrow for the remainder.
- NEWEYE (fund with stadium tax refund if it qualifies – if not, take out of Reserved Fund Balance)
- No meeting needed on November 2, 2015 / Budget Hearing on November 24th

ANNOUNCEMENTS

- none

ADJOURNMENT

Atwood / Dart moved to adjourn at 7:30 pm. Motion carried.

Minutes submitted by Debbie Baenen from audio recording