

Resolution 2016 - 24



**Resolution Authorizing Use of Excess Sales Tax Revenue Collected by a Local Professional Football Stadium District for Creating NEWEYE; Public, Education and Government Television (P.E.G) to Better Promote the Community, Increase Our Economic Base by Recruiting Businesses and Creating Jobs and Providing Government Transparency for Our Taxpayers**

**Whereas**, 2015 Wisconsin Act 114 was adopted, amending sections 20.835 (4) and 77.76 (3p), and creating section 77.76 (5) of the statutes, relating to the distribution of excess sales tax revenue collected by a local professional football stadium district to Brown County and the municipalities within Brown County for the purposes of property tax relief, tax levy related debt relief, and economic development; and

**Whereas**, P.E.G. television programming was available to municipalities, as a right guaranteed to qualified local cable franchising authorities pursuant to the Federal Cable Communications Act of 1984; and,

**Whereas**, in 2007, Wisconsin Act 42, replaced municipalities as the authorized authority of the Local Cable Franchiser with the State of Wisconsin, resulting in the removal of that funding source for municipalities; and

**Whereas**, municipalities lost their ability to assess P.E.G. channels and must now expend significant funds to continue to fund municipal channels used to inform the public of governmental actions, events, and services; and,

**Whereas**, the village believes it is vital to promote our community, our resources, and services to attract new businesses that expand our economy, increases our tax base, and provides transparency; and

**Whereas**, the Village of Allouez has entered into a Memorandum of Understanding with the Village of Ashwaubenon, Village of Howard, Town of Lawrence, County of Brown and NEWEYE, through Brown County Innovations Inc. to provide Public, Education, and Government (P.E.G) television programming; and,

**Whereas**, the cost of this service is not to exceed \$8,000, per the agreement on December 6, 2016; and,

**Whereas**, utilizing the excess sales tax revenue collected by a local professional football stadium district for this service would be a debt relieving and economic development tool;

**Now, Therefore, Be it Resolved**, that the Allouez Village Board of the Village of Allouez, hereby requests that \$8,000 from the excess sales tax revenue collected by a local professional football stadium district be utilized to promote our village, and to provide education and transparency in government.

PASSED AND APPROVED by the VILLAGE BOARD of the VILLAGE OF ALLOUEZ, this \_\_\_<sup>th</sup> day of \_\_\_\_\_, 2016.

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James F. Rafter, Village President

ATTEST:

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Debra M. Baenen, Village Clerk