

March 3, 2017 (Economic Development Committee Meeting)

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, MARCH 3, 2017
8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Woodhead called the meeting to order at 8:07 am (in the absence of Geimer)

Present: Geimer (arrived at 8:09a.m.), Schumacher, Erwin, Siminski, Woodhead, Dart
(arrived at 8:09a.m.)

Also Present: Lange, Fuller

Excused: Olejniczak

MODIFY / ADOPT AGENDA

Erwin / Schumacher moved to adopt the agenda as presented. Motion carried. (Geimer and Dart not present for vote)

APPROVAL OF THE MINUTES DATED JANUARY 6, 2017

Woodhead / Siminski moved to approve minutes dated January 6, 2017. Motion carried.
(Geimer and Dart not present for vote)

APPROVAL OF THE MINUTES DATED FEBRUARY 3, 2017

There was no quorum at the February 3, 2017 meeting. No action required.

ANNOUNCEMENTS

Staff announced that e-billing is now being offered for water bills. Residents can sign up to receive their statements and make payments electronically.

PUBLIC APPEARANCES

Jim O'Rourke, 2339 Oakwood Avenue

- Street-end parks and connecting cul-du-sacs by recreational trails are affordable projects that can increase property values in the area. An example could be a trail along the East River, between Allouez Avenue and E St. Joseph Street.

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ACTION/DISCUSSION ON MARKETING INTERN

Staff announced that the village is looking to hire a part-time marketing intern that will assist with social media and other promotional projects highlighting village initiatives. Staff provided the position description, which will be reviewed by the Village Board later this month.

The committee was excited for the opportunity and suggested reaching out to Northeastern Wisconsin Technical College, University of Wisconsin-Green Bay, and St. Norbert College. The committee also suggested the intern put together a “responsibilities book,” which would be a guide for future interns to maintain consistency.

Woodhead / Siminski moved to recommend supporting the proposal for a marketing intern. Motion carried.

ACTION/DISCUSSION CREATING ALTERNATE POSITIONS FOR THE ECONOMIC DEVELOPMENT COMMITTEE

Staff announced that there are currently residents interested in joining the Economic Development Committee. The committee does not have any vacancies at this time. A way to engage the interested individuals would be to amend the ordinance to allow for alternate positions. These members would still be able to attend meetings, but would not be voting members unless a regular member was absent. If the committee is in favor, staff will bring back a draft amendment to the ordinance to the next meeting.

Woodhead / Geimer moved to amend the ordinance to allow alternate positions for the Economic Development Committee. Motion carried.

ACTION/DISCUSSION REZONING PARCEL NUMBER AL-920, LOCATED AT 1253 S IRWIN AVENUE FROM “A RESIDENTIAL” TO “COMMERCIAL”

Staff announced that a petition was received to rezone the property located at 1253 S Irwin Avenue from “A’ Residential” to “Commercial.” An existing commercial building is on the property, but has sat vacant for a number of years because of the zoning. The petitioner intends to lease the building and open up a neighborhood coffee shop and café. The Village Board will review later this month.

No action was taken by the committee.

ACTION/DISCUSSION CEREBRAL PALSY, INC. EXPANSION AND REMODEL PROJECT – 2801 S WEBSTER AVENUE

Staff announced that the village has received a Site Plan and Design Review petition from Cerebral Palsy, Inc., proposing a 20,000SF expansion and a remodel of the current building at their existing facility located at 2801 S Webster Avenue. Construction would likely begin this spring and be completed in phases, with final completion of spring 2018. Full-time employment

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is expected to increase from approximately 105 employees to 110 employees – the expansion is moving existing operations from the lower level to the main level. Expected investment is \$5.5-6.5 million. The Village Board will review later this month, along with a proposed amendment to the village parking requirements, which would require specific parking for these facilities.

Schumacher / Siminski moved to fully support the approval of the project and necessary parking amendment by the Village Board. Motion carried.

ACTION/DISCUSSION SURGERY CENTER OF GREEN BAY DEVELOPMENT – 2825 S WEBSTER AVENUE

Staff announced that the village has received a Site Plan and Design Review petition from the Surgery Center of Green Bay, proposing an ambulatory surgical center located at 2825 S Webster Avenue. Construction would likely begin this spring and employ approximately 10 full-time employees once completed. The Village Board will review later this month.

Siminski / Erwin moved to fully support the approval of the project by the Village Board. Motion carried.

UPDATE OF VILLAGE PROJECTS

Staff said there were no new projects, aside from what was mentioned above.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date:	Friday, April 7, 2017 at 8:00 am
Agenda items to be discussed:	Update on development projects, action re: alternate economic development committee members, meet the marketing intern (if applicable)

ADJOURNMENT

Siminski / Woodhead moved to adjourn at 8:57 am. Motion carried.

Minutes submitted by Diane Woodhead and Trevor Fuller