

GREEN BAY PACKERS FIRST DOWNS FOR TREES



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- 2017 is the seventh year of the program with 4263 trees planted to date.
- Trees planted by the FDFT program
 - 2011 - 319 + 126 = 445 (Meacham Nursery donated 126 to FDFT)
 - 2012 - 848 (Includes USFS grant)
 - 2013 - 749 (Includes USFS grant)
 - 2014 - 720 (Includes USFS grant)
 - 2015 - 534
 - 2016 - 490
 - 2017 - 477
- In 2010, the Wisconsin DNR collaborated with the Green Bay Packers to provide a solution that would offset the team's carbon footprint.
- On average, NFL teams produce more than 450 tons of carbon dioxide per year in travel, and the Packers wanted to reduce those effects as a part of their Green Team initiative.
- Area municipalities were also searching for funding sources to plant more community trees and increase urban forests in Wisconsin.
- Trees naturally sequester carbon dioxide.
- Planting trees would give the Packers a means to reduce their carbon footprint associated with traveling to away games.
- Planting trees also offers an easy, long-term solution to the problem because the amount of carbon sequestered increases as trees grow.
- As a result, a proposal was created in which the Green Bay Packers would purchase trees based on the number of first downs gained by the team during the regular season .
- The trees would be available to local communities for planting in parks, terraces and green spaces where the trees could sequester carbon and also help reduce storm water runoff.
- This partnership is a cost share program with the Green Bay Packers purchasing the trees, the local communities bearing planting costs, and the Wisconsin Dept. of Natural Resources managing the program.
- Allouez has received 307 tree through this program in seven years.