

**VILLAGE OF ALLOUEZ  
BROWN COUNTY, WISCONSIN**

**RESOLUTION NO. 2017-24**

**A RESOLUTION IN SUPPORT OF BROWN COUNTY'S PROPOSAL  
TO USE EXCESS ROOM TAX TO CONSTRUCT A NEW EXPO HALL**

**WHEREAS**, the Brown County Veteran's Memorial Arena is obsolete and losing events along with the economic impact it once had; and

**WHEREAS**, the costs of addressing the deteriorating condition of the Arena coupled with the loss of economic impact to the Greater Green Bay area by failing to construct a new Expo Hall would shift a substantial tax burden to the Brown County taxpayer; and

**WHEREAS**, the existing room tax is funding the Resch Center, KI Convention Center and the KI Expansion, and should also be used to fund the new Expo Hall; and

**WHEREAS**, it is estimated that a new Expo Hall would create \$130 million of economic impact over 10 years, which would generate a substantial amount of additional room nights and thereby generate additional excess room tax for the construction of the Expo Hall.

**NOW, THEREFORE, BE IT RESOLVED** that the Village of Allouez hereby endorses and supports Brown County Executive Troy Streckenbach's plan to utilize the excess room tax revenue to fund the construction of a modern, multi-use Expo Hall on the site of the current Brown County Veteran's Memorial Arena.

**PASSED AND APPROVED** by the VILLAGE BOARD of the VILLAGE OF ALLOUEZ, this 16<sup>th</sup> day of May, 2017.

---

James F. Rafter, Village President

ATTEST:

---

Debra M. Baenen, Village Clerk-Treasurer