

# Memo

Date: July 25, 2017

To: Village Board

From: Brad Lange

Re: Brown County 200<sup>th</sup> Year Anniversary Opolo Game

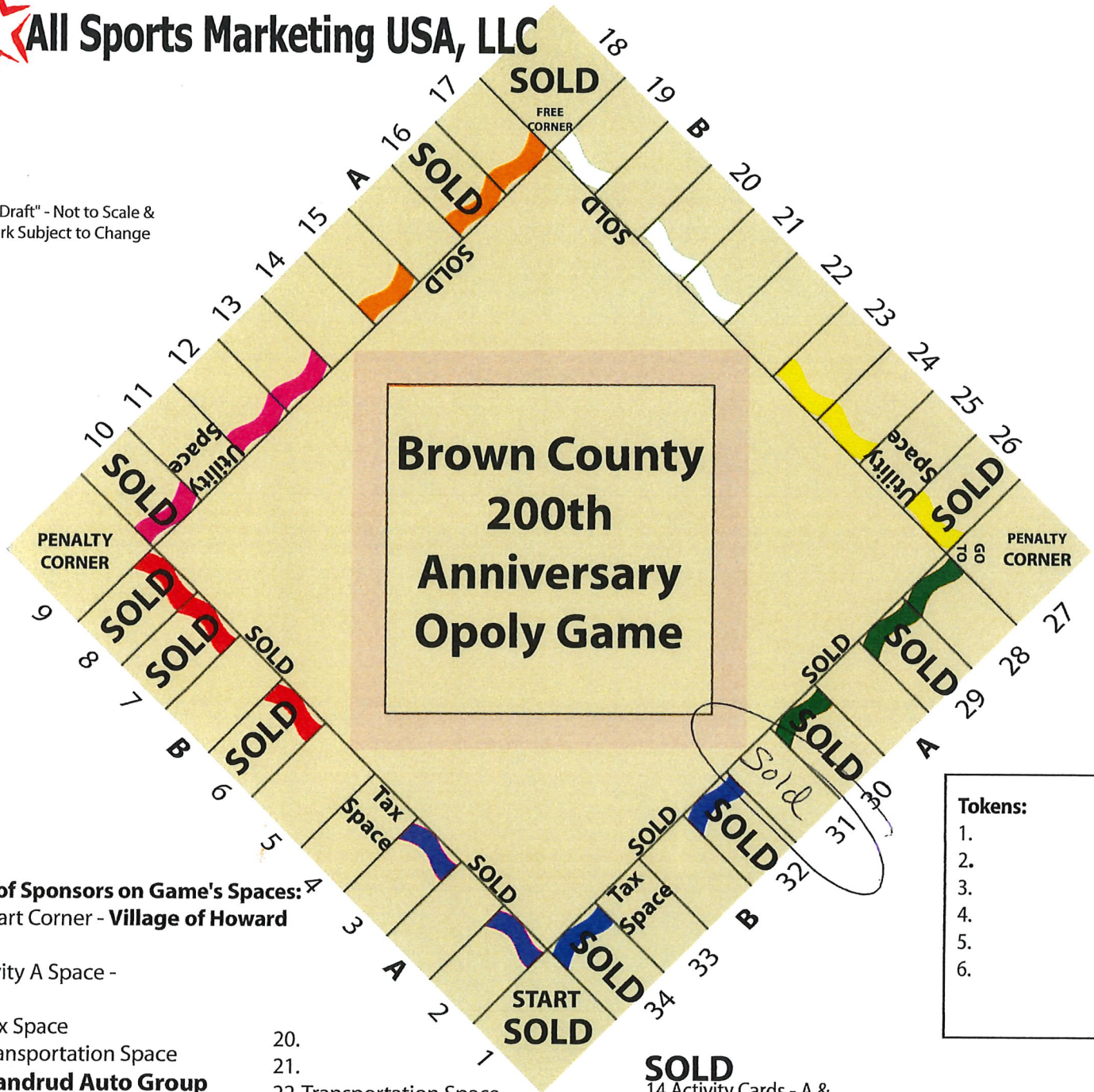
I was recently approached by All Sports Marketing USA, LLC regarding a board game similar to Monopoly that will be created for the 200<sup>th</sup> anniversary of Brown County. All Sports Marketing is contacting all communities in Brown County to be a part of this game. The cost is \$795 per space on the board game. I have tentatively reserved a spot for Allouez, however formal board approval is required.

As of July 25<sup>th</sup> the following communities have purchased a place on the game board; Hobart, Howard, Ledgeview, Wrightstown, Scott, Morrison, Ashwaubenon and Suamico. The remaining communities have scheduled a meeting to discuss, with the exception of Pulaski. In addition, Brown County Library, Brown County Port & Resource Recovery, Brown County Golf Course, Brown County Water & Land Conservation, Neville Public Museum Foundation, Inc., New Zoo & Adventure Park and Green Bay Austin Straubel International Airport have all purchased a space.

The village will receive 30 games to do with what we choose. The games could be sold at a suggested retail price of \$29.95 or given away as promotional items. The village will also have the ability to market our community and share in the 200 years of Brown County celebration.



Basic "Draft" - Not to Scale &  
Artwork Subject to Change



### List of Sponsors on Game's Spaces:

1. Start Corner - **Village of Howard**  
2.  
Activity A Space -  
3.  
4. Tax Space  
5. Transportation Space  
6. **Gandrud Auto Group**  
Activity B Space -  
7. **Gandrud Auto Group**  
8. **Gandrud Auto Group**  
9. Penalty Corner  
10. **Town of Ledgerview**  
11. Utility Space  
12.  
13.  
14. Transportation Space  
15.  
Activity A Space -  
16. **Brown Cty Library**  
17.  
18. Free Corner - **Town of Scott**  
19.  
Activity B Space -  
20.  
21.  
22. Transportation Space  
23.  
24.  
25. Utility Space  
26. **Brown Cty Port & Resource Recovery**  
27. Go To - Penalty Corner  
28.  
29. **Green Bay Austin Straubel International Airport**  
Activity A Space -  
30. **Brown County Golf Course**  
31. Transportation Space *Village of*  
32. **Brown Cty Water & Land Conservation**  
Activity B Space -  
33. Tax Space  
34. **Neville Public Museum Foundation Inc.**

**Tokens:**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

**SOLD**

14 Activity Cards - A &  
the Top of 3 Activity Spaces -  
**NEW ZOO & ADVENTURE PARK**

**SOLD**

14 Activity Cards - B - &  
the Top of 3 Activity Spaces  
**Village of Wrightstown**

**SOLD**

Billboard/Money Tray -  
**Todd Wiese Home Selling Team**



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**All Sports Marketing USA, LLC**