

SIGN EXCEPTION REQUEST FROM LAMAR ADVERTISING SIGN FOR BILLBOARD SIGN LOCATED AT 1224 S MONROE AVENUE (on the Allouez/Green Bay Border)

Atwood / Harris moved to open for public comment. Motion carried.

Don Snyder, General Manager of Lamar Outdoor explained the request to replace their static face billboard with a digital LED face and its benefits.

Discussion:

- Digital allows them to display alerts (Amber, Silver, Severe Weather, etc), promote community events and utilize for public service
- Lighting (would be lit 24/7)
- Sign Variance Criteria / this request does not meet any of the criteria to consider approval
- On-Premise vs Off-Premise
- Ordinance and hearing would be needed to change the code / could consider making code change for billboards only
- Billboard vs Sign

Harris / Genrich moved to return to regular order of business. Motion carried.

Dart / Harris moved to deny the request to change the sign. Motion carried (Kopish voted nay).

Harris / Atwood moved to open for public comment. Motion carried.

Don Snyder asked if the Board would be open to language recommendations for changing the code regarding billboards.

Atwood / Genrich moved to return to regular order of business. Motion carried.

CONSENT AGENDA

Genrich / Dart moved to:

a. Approve operator's licenses for:

Anne Wanek, 157 Hilltop Dr, Green Bay, WI 54301
Bridgett L. Krumpas, 2974 S. Huron Rd, Green Bay, WI 54311
Cheryl J. Swetlik, 1435 Crystal Lake Cr, #6, Green Bay, WI 54311
Dick Vanlangendon, 520 E. Mission Rd, Green Bay, WI 54301
Jamie Fleming, 606 Chantilly Rue, Green Bay, WI 54301
Karen Jakubowski, 1268 Reber Street, Green Bay, WI 54302
Kathryn M. Scheuneman, 733 S. Clay Street, Green Bay, WI 54301
Krista Simpson, 1686 Shawano Ave #1, Green Bay, WI 54303
Nickie J. Moran, 814 N. Irwin Ave, Green Bay, WI 54302
Nicole B. Dirden, 6521 Morrison Rd, Green Bay, WI 54115
Shawn Pinkert, 1300 S. Webster Ave, Apt: 202, Green Bay, WI 54301