

# Memo

To: Plan Commission

Fr: Trevor Fuller, Planning and Zoning Administrator

Re: ACTION RE: SIGN EXCEPTION REQUEST FROM FAST SIGNS FOR A MONUMENT SIGN AT 507 GREENE AVENUE

Date: 20 October 2017

A request for a sign exception was received from Fast Signs to allow a monument sign at the property line at 507 Greene Avenue.

Fast Signs does not own or lease the property, but is petitioning on behalf of the tenant, Edward Jones. Fast Signs has received written consent from the property owner for the proposed sign.

The current office building does not have a wall sign or a monument sign. The layout of the building on a small parcel is the limiting factor to erecting a sign in conformance with the village Sign Code. The petitioner is requesting an exception from the requirements listed below – to allow the placement of the sign on the property line and to allow the landscaping in front to be in the right-of-way. All other requirements as part of the Sign Code are expected to be met.

**§ 475-78C(2)(c): Design standards – Monument sign/freestanding sign.**

[3] Every sign shall be set back from the right-of-way a distance at least equal to the height of the sign, with the requirement being not less than eight feet.

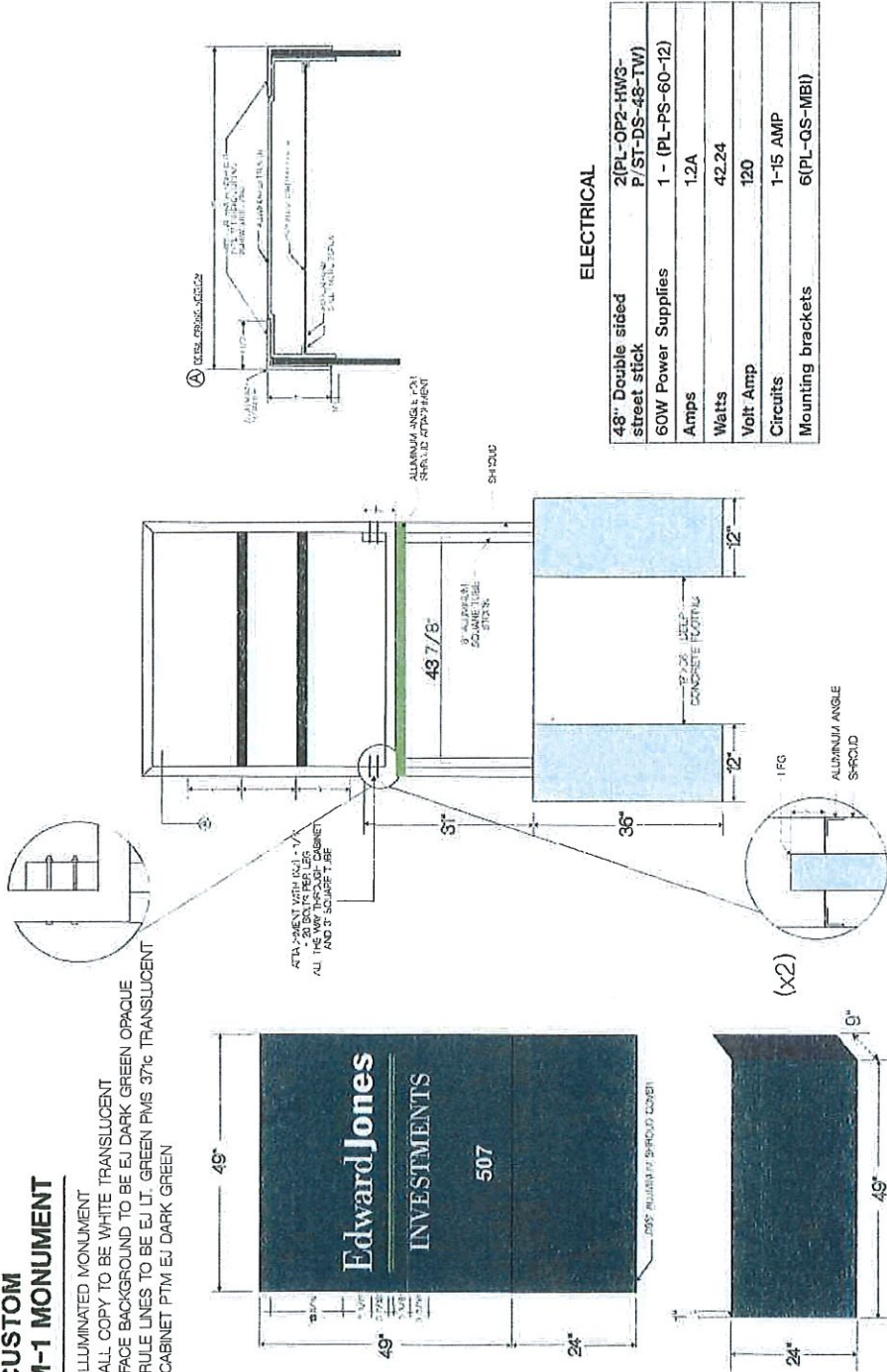
[9] A landscape area shall extend a minimum of two feet from the face of the sign and shall fully cover the base that contacts the ground.

Plan Commission is asked to review the request and make a recommendation to the Village Board regarding the sign exception.



**CUSTOM  
M-1 MONUMENT**

- ILLUMINATED MONUMENT
- ALL COPY TO BE WHITE TRANSLUCENT
- FACE BACKGROUND TO BE EJ DARK GREEN OPAQUE
- RULE LINES TO BE EJ LT. GREEN PMS 37c TRANSLUCENT
- CABINET PTM EJ DARK GREEN



**ELECTRICAL**

48" Double sided street stick	2(PL-OP2-HW3-P/ST-DS-48-TW)
60W Power Supplies	1 - (PL-PS-60-12)
Amps	1.2A
Watts	42.24
Volt Amp	120
Circuits	1-15 AMP
Mounting brackets	6(PL-QS-MBI)

**FASTSIGNS**  
NATIONAL ACCOUNTS

ACCOUNT  
**EDWARD JONES**

FILE #  
**3728-ART3**

ADDRESS:  
507 Green Day  
Green Day WI

ORIGINAL DRAWING DATE: 06/27/16  
SCALE: NTS  
DRAWING NUMBER: 5 of 3  
REV. #1 BY: BB  
REV. DATE: 06/09/17  
REVISIONS:  
Changed to custom M1

REV. #2 BY: REV. DATE:  
EDUCATION MODEL:

REV. #3 BY: REV. DATE:  
REVISION NOTES:

NOTES:

**REVISION-1**  
**06/09/17**

DRAWN BY: B. Buss  
CHECKED BY: B. Buss

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LANDLORD OR AGENT SIGNATURE HERE

Please sign & return drawings to FASTSIGNS  
Signature below indicates approval of BOTH design & placement of signs  
DATE 6-2-2017

*[Signature]*

\*DRAWING IS NOT TO SCALE BUT IS PROPORTIONATE\*  
FIELD VERIFY ALL MEASUREMENTS BEFORE BEGINNING ANY WORK.  
INSTALLER TO VERIFY MOUNTING SURFACE PRIOR TO INSTALLATION.

**\*\*SIGN HAS TO BE 15' AWAY FROM DRIVEWAY AND 8' AWAY FROM STREET.\*\***  
**\*\*INSTALLER NEEDS TO CONFIRM GROUND MEASUREMENTS.\*\***

**\*\*2' PERIMETER OF LANDSCAPING WILL BE HANDLED BY THE LANDLORD/TENANT\*\***



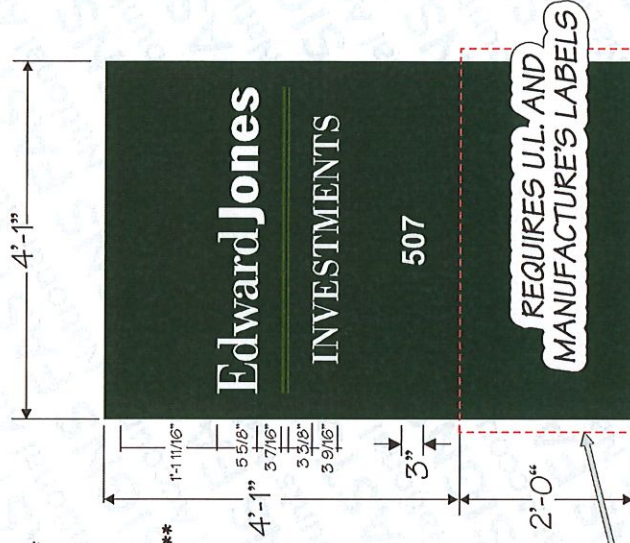
SINGLE SIDED MONUMENT SIGN

LANDLORD OR AGENT SIGNATURE HERE **X**

Please sign & return drawings to FASTSIGNS

Signature below indicates approval of BOTH design & placement of signs

DATE \_\_\_\_\_



CUSTOM DOULBE SIDED

Sign Type M1

- QTY. 1
- DOUBLE SIDED ILLUMINATED MONUMENT.
- ALL COPY TO BE WHITE
- RULE LINES TO BE PANTONE 371 EJ LT. GREEN
- FACE BACKGROUND TO BE PANTONE 5535 EJ GREEN
- CABINET PTM PANTONE 5535EJ GREEN

**SURVEY REQUIRED PRIOR TO INSTALLATION,**

**PER GROUND (SLOPE) CONDITIONS\***

**\*DRAWING IS NOT TO SCALE BUT IS PROPORTIONATE\***

**FIELD VERIFY ALL MEASUREMENTS BEFORE BEGINNING ANY WORK.**

**INSTALLER TO VERIFY MOUNTING SURFACE PRIOR TO INSTALLATION.**

ACCOUNT:	EDWARD JONES
FILE:	37228-ART2
REPRESENTATIVE:	
ADDRESS:	507 Greene Ave Green Bay WI
ORIGINAL DRAWING DATE:	06/27/16
DRAWING NUMBER:	2 of 3
SCALE:	NTS
REV. #1 BY:	BB
REV. DATE:	03/21/17
REVISION NOTES:	Moved sign
REV. #2 BY:	BB
REV. DATE:	06/09/17
REVISION NOTES:	Changed to custom MI, change not and photo
REV. #4 BY:	BB
REV. DATE:	08/17/17
REVISION NOTES:	Added notes & outline regarding brick or stone and landscaping
NOTES:	
<p><b>REVISION-4</b> <b>08/17/17</b></p> <p>DRAWN BY: B. BUSEC CHECKED BY: B. BUSEC</p> <p>THIS DRAWING IS THE PROPERTY OF FASTSIGNS INTERNATIONAL, INC. THE BORROWER AGREES, IT SHALL NOT BE REPRODUCED, COPIED OR DISPOSED OF, DIRECTLY OR INDIRECTLY, NOR USED FOR ANY PURPOSE WITHOUT PERMISSION.</p>	