

**From:** Lueth, Brian B.  
**Sent:** Thursday, October 5, 2017 2:51 PM  
**Subject:** NEWEYE, Inc Will Dissolve on Dec. 31st, 2017

Dear NEWEYE Municipal Partners, Local Producers and Community Friends,

It is with great regret that we officially announce the closing of NEWEYE, Inc. Due to the decreasing financial support of the partnership, recently the NEWEYE Board of Directors voted for dissolution of the organization effective Dec. 31st, 2017 as the organization will not be able to meet 2018 operational needs with the committed communities. Final invoices for 2017 will be sent out this month as the remainder of the year will be spent winding down operations and selling off the organization's assets. As partner contributed funds have already been expended for the year, we ask that payment be issued before the end of the year so that the funds can be used to reimburse Brown County prior to the closing of the 2017 books.

PEG Channels that had existed prior to your municipalities conversion to NEWEYE will try to be restored. For communities that were part of either De Pere or Green Bay, we have been informed that it is likely your channels will remain dark as it would cost Charter too much time, money, and resources to reconnect you with the larger municipalities. You also will not be able to reclaim the stations to run out of your own municipal offices or be able to transfer them to a school district without a substantial financial investment. The NEWEYE website and YouTube channels will start to be dismantled this month with government meetings being pulled down first. NEWEYE productions such as the Allouez Village Band and school performances will continue to posted for as long as possible. The website will completely cease operations Dec. 31<sup>st</sup>, 2017.

The secondary issue that affected this decision was the new complications with compliance with the American's with Disabilities Act. As a reminder and a warning regarding ADA regulations. Under Federal rules, a government entity is not allowed to post any audio or video of meetings or of any government made production unless it is closed captioned, has sign language translation services, or complies with another auxiliary aid requirement. This includes any online hosting of meetings as the courts have declared the internet a "place of public accommodation". If you decide to publish an audio only recording of your meetings, under ADA it must be accompanied by a word-for-word transcript that maintains the 99% accuracy threshold of the ADA. Motion Minutes or summarized versions of the meetings do not comply with ADA regulations. Also, please be advised that the Department of Justice has already ruled that automated captioning services such as YouTube Automated Captions do not meet regulations and will not protect you from an ADA audit or civil rights lawsuit.

As a final request, please note that Brown County is requesting that any community that independently airs Brown County meetings cease its broadcast until such a time as Brown County chooses to come into compliance.

On a personal note, it has been a pleasure to work with each of you. I have appreciated our working relationships and feel that we were able to build and accomplish something that will be missed. Between all the communities, we had over 30,000 users of NEWEYE services since opening in August 2016 which I feel was outstanding, and given more time, I know that would have only increased! Thank you for taking a chance and investing in this opportunity. I will be leaving the area as of January 1<sup>st</sup>, but if you should have any questions in these final months, please feel free to contact me at [Lueth\\_bb@co.brown.wi.us](mailto:Lueth_bb@co.brown.wi.us) or at (920) 940-8224. Thank you again.

Best,

Brian B. Lueth  
Executive Director  
NEWEYE, Inc.