

Memo

To: Plan Commission, Village Board

Fr: Trevor Fuller, Planning and Zoning Administrator

Re: ACTION RE: SIGN EXCEPTION REQUEST FROM FAST SIGNS FOR A MONUMENT SIGN AT 507 GREENE AVENUE

Date: 20 October 2017

A request for a sign exception was received from Fast Signs to allow a monument sign at the property line at 507 Greene Avenue.

Fast Signs does not own or lease the property, but is petitioning on behalf of the tenant, Edward Jones. Fast Signs has received written consent from the property owner for the proposed sign.

The current office building does not have a wall sign or a monument sign. The layout of the building on a small parcel is the limiting factor to erecting a sign in conformance with the village Sign Code. The petitioner is requesting an exception from the requirements listed below – to allow the placement of the sign on the property line and to allow the landscaping in front to be in the right-of-way. All other requirements as part of the Sign Code are expected to be met.

§ 475-78C(2)(c): Design standards – Monument sign/freestanding sign.

[3] Every sign shall be set back from the right-of-way a distance at least equal to the height of the sign, with the requirement being not less than eight feet.

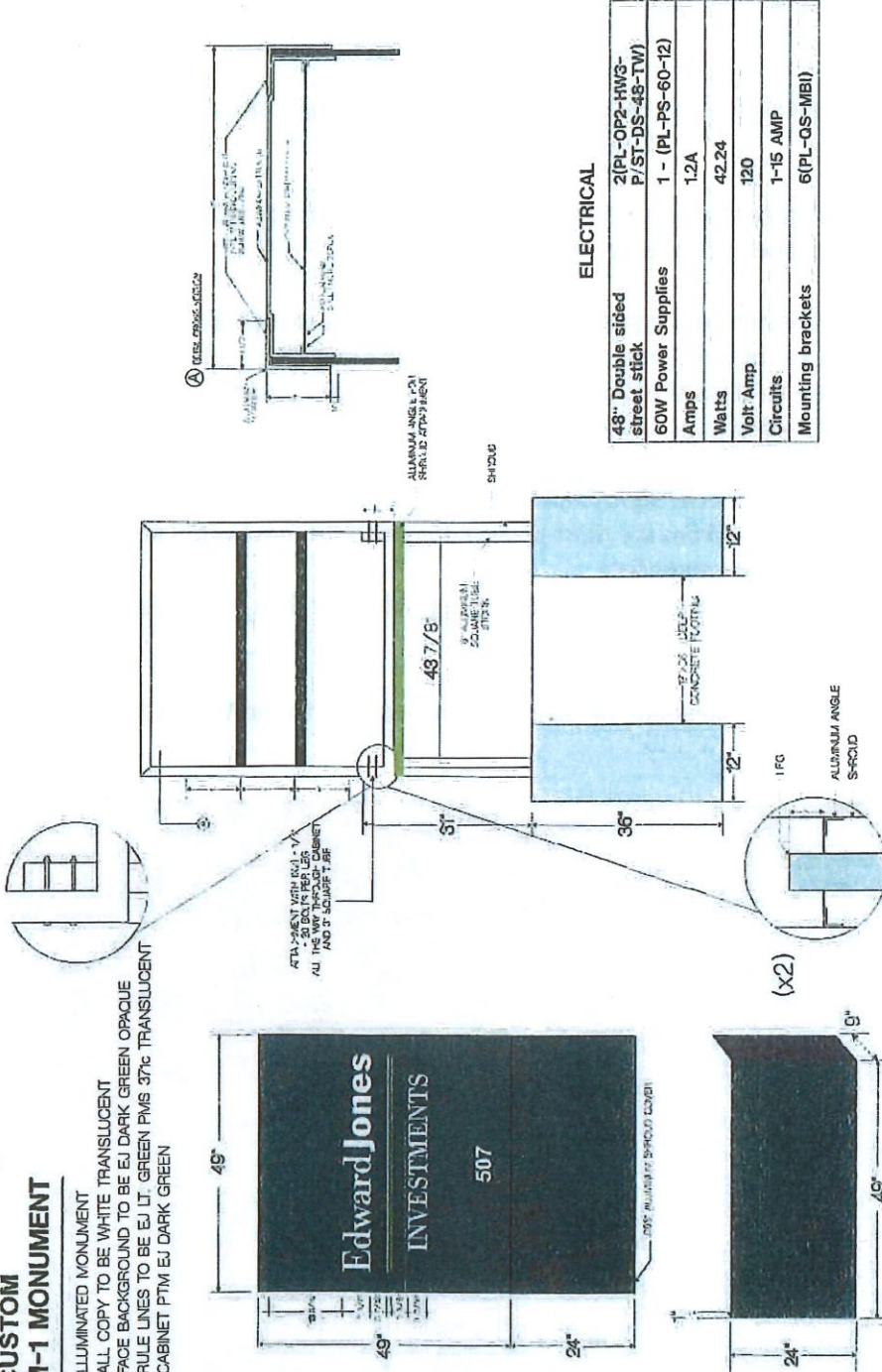
[9] A landscape area shall extend a minimum of two feet from the face of the sign and shall fully cover the base that contacts the ground.

The Plan Commission recommended approval for a sign to be setback two feet from the property line at the October 23, 2017 meeting. **The Village Board is asked to review the request and take action regarding the sign exception.**



CUSTOM M-1 MONUMENT

- ILLUMINATED MONUMENT
- ALL COPY TO BE WHITE TRANSLUCENT
- FACE BACKGROUND TO BE EJ DARK GREEN OPAQUE
- RULE LINES TO BE EJ LT. GREEN PMS 37c TRANSLUCENT
- CABINET PTM EJ DARK GREEN



LANDLORD OR AGENT SIGNATURE HERE

Please sign & return drawings to FASTSIGNS

Signature below indicates approval of BOTH design & placement of signs

[Signature]

DATE 8-2-2017

DRAWING IS NOT TO SCALE BUT IS PROPORTIONATE

FIELD VERIFY ALL MEASUREMENTS BEFORE BEGINNING ANY WORK. INSTALLER TO VERIFY MOUNTING SURFACE PRIOR TO INSTALLATION.

FASTSIGNS NATIONAL ACCOUNTS	
ACCOUNT EDWARD JONES	FILE
PROJECT NO. 37228-ART3	DATE 06/09/17
CONTRACT NO. 507 Greene Ave Green Bay WI	REVISIONS
ORIGINAL DRAWING DATE: 06/27/16	REVISION-1
DRAWING NUMBER 3 OF 3	06/09/17
REV. # 1	Changed to custom M1
REV. # 2	
REV. # 3	
REV. # 4	
REV. # 5	
REV. # 6	
REV. # 7	
REV. # 8	
REV. # 9	
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REV. # 99	
REV. # 100	

****SIGN HAS TO BE 15' AWAY FROM DRIVEWAY AND 8' AWAY FROM STREET.****
****INSTALLER NEEDS TO CONFIRM GROUND MEASUREMENTS.****

****2' PERIMETER OF LANDSCAPING WILL BE HANDLED BY THE LANDLORD/TENANT****

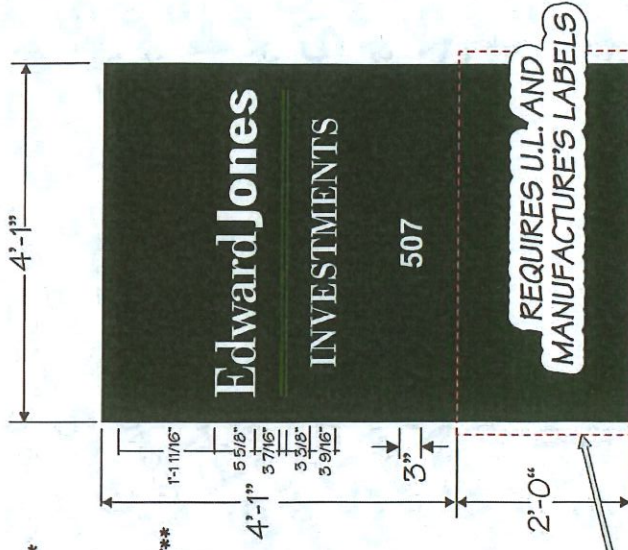


SINGLE SIDED MONUMENT SIGN

LANDLORD OR AGENT SIGNATURE HERE X

Please sign & return drawings to FASTSIGNS

Signature below indicates approval of BOTH design & placement of sign/s _____ DATE _____



CUSTOM DOULBE SIDED

Sign Type M1

- QTY. 1
- DOUBLE SIDED ILLUMINATED MONUMENT.
- ALL COPY TO BE WHITE.
- RULE LINES TO BE PANTONE 371 EJ LT. GREEN.
- FACE BACKGROUND TO BE PANTONE 5535 EJ GREEN.
- CABINET PFM PANTONE 5535EJ GREEN

SURVEY REQUIRED PRIOR TO INSTALLATION,

PER GROUND (SLOPE) CONDITIONS

DRAWING IS NOT TO SCALE BUT IS PROPORTIONATE

FIELD VERIFY ALL MEASUREMENTS BEFORE BEGINNING ANY WORK.
INSTALLER TO VERIFY MOUNTING SURFACE PRIOR TO INSTALLATION.

FASTSIGNS NATIONAL ACCOUNTS	
ACCOUNT EDWARD JONES	FILE 37228-ART2
ADDRESS: 507 Greene Ave Green Bay WI	
ORIGINAL DRAWING DATE: 06/27/16	SCALE: NTS
DRAWING NUMBER: 2 of 3	REV. #1 BY: BB
REV. #2 BY: BB	REV. DATE: 03/21/17
REVISION NOTES: Moved sign	
REV. #3 BY: BB	REV. DATE: 06/09/17
REVISION NOTES: Changed to custom M1, change not and photo	
REV. #4 BY: BB	REV. DATE: 08/17/17
REVISION NOTES: Added notes & outline regarding brick or stone and landscaping	
NOTE:	
REVISION-4 08/17/17	
DRAWN BY: B. Bussc	
CHECKED BY: B. Bussc	
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