

Memo

To: Village Board

Fr: Trevor Fuller, Planning and Zoning Administrator

Re: AWARDING OF FAÇADE IMPROVEMENT GRANT

Date: 13 April 2018

The village has received an application for the Façade Improvement Program from the Santa fe Salon, 1701 S. Webster Avenue. Santa fe is requesting a Façade Improvement Grant to help fund their sign project. Attached is the application and materials related to the applicant's project. Below is a summary of the project, which includes the scope of work highlighted in the estimates.

Scope of Project:

- New 7.25'x4.5' monument sign, with readerboard and landscaping

Estimated Project Cost: \$11,600.00

Requested Assistance: \$5,800.00 in grant funds

The project will have to comply with all applicable village zoning and development requirements, the project will have to be completed within one year of grant approval, and no work begun prior to receiving Village Board approval will be eligible for reimbursement.

The Village Board is asked to review the project and determine whether or not to allocate funds to reimburse for up to 50% of the project estimate, not to exceed \$5,800.00.

FAÇADE IMPROVEMENT APPLICATION FORM
DUE JANUARY 15TH, APRIL 15TH, AUGUST 15TH DECEMBER 15TH FOR
CONSIDERATION

Applicant Name: Sherri Boyce

Business Name: Santa Fe Salon

Address: 1701 S. Webster Ave

Business Phone: 920-655-1891 Alternate Phone: Same

Email: sherritboyce9@gmail.com Fax: _____

I am the (Circle one) of the business property: Property Owner or Tenant

If you are a tenant, please provide a written consent letter from the property owner, lease agreement, and complete the following information on the property owner.

Name: N/A

Address: _____

Phone: _____ Fax: _____

Email: _____

When does the lease expire? _____

If you are the property owner, please provide proof of ownership.

Facade Project Information

Please submit a contractor's work proposal narrative, 3 detailed cost estimates, and illustration with dimensions. Please briefly describe your project below.

Description of Project:

Sign and landscaping

Estimated cost (Contractor quote): \$11,600

Anticipated start date of project: 04/18/2018

Anticipated completion date of project: 05/04/2018

Façade Improvement Program Rules

Please initial each line after reading, understanding and agreeing to:

Applicants must pay for a minimum of 50% of the project costs for projects where a grant is awarded. The maximum grant award shall not exceed \$10,000.

SB

For the loan program, the maximum term of the loan shall not exceed 5 years. The maximum loan amount is \$7,500. The interest rate is equal to the interest rate for a State Trust Fund Loan at the time of the application.

SB

If business removes façade improvements funded by the grant program within 5 years of receiving grant money, the grant must be repaid in full within 30 days of removal.

SB

Applicants must receive a Notice to Proceed and secure all necessary permits before work may begin.

SB

I have received the "Façade Improvement Program Guidelines"

SB

Oheri J Boyce
Applicant Signature

4/12/18
Date

Please submit all paperwork to: Brad Lange
Village Administrator
1900 Libal Street
Green Bay, WI 54301

Phone: (920) 448-2800 ext. 106 Email: brad@villageofallouez.com
Website: www.villageofallouez.com



SIGNAGE ESTIMATE

CLIENT NAME & ADDRESS:
 Santa Fe Salon & Spa
 1701 S. Webster Ave.
 Green Bay, WI 54301

DATE
 04/11/18

P.O. NO.	TERMS	REP	PHONE
	50% Down/Net 30	RRO	920-494-7161

LOCATION
 1701 S. Webster Ave.

ITEM	DESCRIPTION	QTY	COST PER	TOTAL
Monument Sign	6'-6" (OAH) D/F, Lit Monument Sign - Main Cabinet: - Size: 28" (H) X 96" (L) - Frame: fabricated aluminum (painted) - Faces: translucent white polycarbonate - Graphics: 3m translucent vinyl - Illumination: internal white LED - U.L. approved - Manual Readerboard: - Size: 18" (H) X 96" (L) - Frame: fabricated aluminum (painted) - Faces: translucent white polycarbonate - Tracked for (2) lines of 4" copy - Clear lockable vandal cover over readerboard - Set of 4" changeable letters included - Illumination: internal white LED - U.L. approved - Base: - Size: 24" (H) X 76" (L) - Material: synthetic foam with faux brick finish - Color and design to mimic brick of building - Shroud & Decorative Pieces: - Material: fabricated aluminum - Remove existing sign from poles - Install new sign onto existing poles - Connect to existing primary power - City required landscaping around sign base by customer - Permits included	1	\$11,600.00	\$11,600.00
Total:			\$ 11,600.00	

Customer Signature: _____

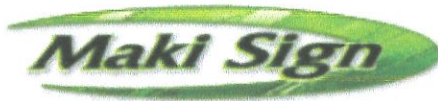
Date: _____

Estimate does not include WI sales tax.

ESTIMATE GOOD FOR 90 DAYS FROM DATE LISTED ABOVE

Prices as indicated above are minimum estimates for art or sign work only. Changes, delays caused by the client, special consultations, and/or all other work expenses that cannot be accurately estimated in advance will be billed extra unless otherwise specified herein.

THE CLIENT agrees to pay all costs of collection in the event of default of payment by the client, including a reasonable attorney's fee. In the event of delinquent payments, the client will be charged a rate of 1.5% interest for every month after the first 30 days



We'll Get Your Business Noticed!

2060 S. ASHLAND AVE. GREEN BAY, WI 54304-4542 Fax 920-499-9338 920-499-3630

www.makisign.com
makisign@att.net

PROPOSAL TO:

MARCH 10, 2010

Santa Fe Salon & Spa
1701 Webster Ave. Green Bay, WI 54301
Sherri Boyce, (920) 435-2242
Sherritboyce9@gmail.com

- Business I.D. Signs
- LED Message Centers
- Digital Printing
- Trade Show Displays
- Banners
- Banner Stands
- Channel Letters
- Vehicle Wraps
- Fleet Graphics
- Decals & Labels
- Awnings
- Plastic Letters
- Metal Letters
- Custom Plaques
- Wood Signs
- Magnetic Signs
- Real Estate Signs
- Pinstriping
- Photo Enlargement

Thank You for considering us for your sign needs!

Remove and dispose of the old sign and landscape blocks.
Install a new sign with a faux brick base onto the existing poles (see drawing).

Sign Includes...

- 4' x 8' x 24" deep painted aluminum cabinet.
- Internal LED lighting.
- UL approved.
- Dusk to Dawn photo cell.
- Full color digitally printed graphics on 3-M translucent decal.
- Tracking for 2 lines of 4" changeable letters.
- 400 - 4" letters.
- Hinged and locking vandal proof cover.
- Custom formed resin coated foam base to match the building brick.
- Installation.
- Sign permit.

\$10,500.00 plus tax

Remember to shop local! It's good for our Community!

Payments to be made as follows:

50% down, plus tax, upon proposal acceptance, the remaining balance is due upon completion

TERMS AND CONDITIONS

PRICE QUOTE IS GOOD FOR 30 DAYS.

Prices as indicated above, are minimum estimates for art or sign work only. Changes and/or additions, time delays caused by the client, special consultations and other work expenses that cannot be estimated accurately in advance will be billed extra.

The client agrees to pay all costs of collection in the event of default of payments, including reasonable attorney fees. In the event of delinquent payments, the client will be charged a rate of 2% interest for every month after the first 30 days from the date of the invoice.

PROPOSAL ACCEPTANCE

SIGNATURE _____ DATE _____

DOUBLE-FACED ILLUMINATED MONUMENT SIGN



2070 HOLMGREN WAY GREEN BAY, WI 54304
 (920) 494-7161 FAX(920) 494-8720

4" CHANGEABLE
 COPY READERBOARD



LAYOUT

APPROVED CHANGES

SIGNED BY: _____ DATE: _____

ALL COPY RIGHTS RESERVED
 NO DUPLICATION ALLOWED
 WITHOUT PERMISSION
SALESPERSON

ROBERT OTT