

# SPLASH STUDY

## TAPPING INTO THE FUTURE

More than **225,000 people and thousands of businesses** in our region rely on **Green Bay Water Utility and Central Brown County Water Authority** to deliver high quality, reliable water and service.

As water providers, **we work 24/7/365** to run large, intricate water systems and are continually looking to improve service and reduce costs, just like we've already done by partnering on billing services and joint purchasing agreements. We believe we can expand our collaboration into the future.

Together we've launched the **SPLASH Study – Sustainable Partnership Linking Area Services and H2O: “Tapping into the Future.”**

SPLASH is a collaboration study driven by a regional need to continue to provide excellent water services efficiently and affordably by:



Improving the quality of services and customer satisfaction



Reducing costs to keep water rates affordable



Ensuring high-quality water remains our standard



Using staff, equipment and capital resources efficiently

In our region and across the nation, water providers are facing challenges including more expensive and complex regulations, an aging and retiring workforce, aging infrastructure, and budgets that are increasingly demanding. SPLASH has the potential to be a national model as the trend toward partnership and shared services is growing among our peer utilities.

Wrapping up by mid-2019, SPLASH will identify mutually beneficial opportunities to share services that create savings while allowing each entity to continue to provide the high quality water and service its customers expect.

