

Brown County Residents Invited to Attend Coastal Flood Map Open House

Members of the public can review preliminary flood maps showing the Lake Michigan shoreline and talk to experts about how the maps can affect communities and property owners

BROWN COUNTY, WI. — On Feb. 22 and 24, representatives from the Federal Emergency Management Agency (FEMA) will host Virtual Flood Risk Open Houses for the Lake Michigan shoreline communities in Brown County. The Open House will give residents the chance to review preliminary versions of a recently completed Flood Insurance Study (FIS) report and its accompanying preliminary Flood Insurance Rate Map (FIRM).

This FIS report and FIRM provide information on the base flood (also known as the 1-percent-annual-chance event) and on the areas of the shoreline that are subject to significant flood hazards. They also offer information that public officials will use when managing development in the floodplain.

At the Virtual Open House, representatives from various local, state, and federal agencies will be available to provide the most current information about flood risk, flood insurance, floodplain development regulations, and the process used to map Brown County's floodplains. The newly prepared maps can be reviewed. Once these maps become effective, they will be used as the basis for flood insurance rates and for local floodplain management ordinances adopted under the National Flood Insurance Program. FEMA also encourages public officials to use the effective maps as tools to assist planning processes and outreach efforts, to prepare the community to quickly respond to and recover from future events. Details for the Brown County meetings are as follow:

WHAT: Brown County – Public Open House meeting

WHEN: February 22 from 4:00 p.m. – 7:00 p.m. CT

Meeting ID: 952 3987 3338, Password: FEMA21

February 24 from 4:00 p.m. – 7:00 p.m. CT

Meeting ID: 952 3987 3338, Password: FEMA21

WHERE: <https://zoom.us/join>

In the United States, 98 percent of counties have experienced a flooding event. Property owners, Realtors, lenders, and insurance agents are urged to take advantage of this opportunity to learn more about coastal flood risk and hazard mitigation within their community. Digital files of the Preliminary FIRM and FIS report can be downloaded from www.fema.gov/preliminaryfloodhazarddata. For more information, contact the FEMA News Desk at FEMA-R5-News-Desk@fema.dhs.gov.

BROWN COUNTY

VIRTUAL OPEN HOUSE MEETINGS

Updated Preliminary Flood Insurance Rate Maps are being released for Brown County. Join the virtual Open House meeting to learn about your risk of flooding and how your property may be impacted.

JOIN HERE

<https://zoom.us/join>

FEBRUARY 22 or FEBRUARY 24

from 4 p.m. to 7 p.m. CT

MEETING ID: 952 3987 3338

PASSWORD: FEMA21

NOTE: THERE WILL BE NO FORMAL PRESENTATION. JOIN THE OPEN HOUSE AT ANY TIME TO SPEAK WITH AN EXPERT.



FEMA



FLOOD RISK COMMUNICATION VIDEO SERIES

FLOOD RISK PROJECT TIMELINE: **PRE-DISCOVERY** || **DISCOVERY** || **DATA COLLECTION & ANALYSIS** || **FLOOD RISK REVIEW (FRR)** || **CONSULTATION COORDINATION OFFICER (CCO) MEETING** || **PUBLIC OPEN HOUSE** || **RESILIENCE**

When & How to Use the Videos

The full video series is available on the [FEMA YouTube Channel](#)

VIDEO	THE "SO WHAT?"	WHEN TO SHARE THIS VIDEO DURING A FLOOD RISK PROJECT	FEATURED TOPICS	ADDITIONAL ENGAGEMENT IDEAS
1. Introduction to the NFIP	Explains the National Flood Insurance Program (NFIP) and highlights how the program can help communities understand and reduce risk.	<ol style="list-style-type: none"> 1. Pre-Discovery 2. Public Open House Meetings 	<ul style="list-style-type: none"> • Riverine Flooding • Flood Insurance • Rebuilding 	<ul style="list-style-type: none"> • Elected Official Briefings from Discovery through distribution of Letter of Final Determination (LFD)
2. Flood Insurance & Communities	Illustrates steps that communities can take to mitigate their risk from disasters, like updating flood maps, participating in the NFIP and Community Rating System (CRS), and providing outreach and education to communities.	<ol style="list-style-type: none"> 1. Pre-Discovery 2. FRR 3. Public Open House Meetings 	<ul style="list-style-type: none"> • Riverine Flooding • CRS • Update of Flood Risk Data and Maps • Flood Insurance 	<ul style="list-style-type: none"> • Comprehensive Planning and Critical Areas Ordinance discussions to facilitate plan integration
3. Flood Risk Basics & Communities	Emphasizes the importance of communities understanding their flood risk to best mitigate (and how to mitigate) future losses to life, property, and community vision.	<ol style="list-style-type: none"> 1. Discovery 2. Resilience 	<ul style="list-style-type: none"> • Riverine Flooding • Mitigation • Elevations • Acquisitions • Rebuilding • Floodplain Management 	<ul style="list-style-type: none"> • Comprehensive Planning and Critical Areas Ordinance discussions to facilitate plan integration • Elected Official briefings during Resilience and when updating the adoption of building codes and floodplain management ordinances
4. Introduction to Risk MAP	Defines the M, A, and P of the Risk MAP program.	<ol style="list-style-type: none"> 1. Pre-Discovery 2. Discovery 3. FRR 4. CCO 5. Resilience 	<ul style="list-style-type: none"> • Riverine Flooding • Update of Flood Risk Data and Maps • Elevation • Communities as Partners • Floodplain Management 	<ul style="list-style-type: none"> • Comprehensive Planning and Critical Areas Ordinance discussions to facilitate plan integration • Elected Official briefings in Risk MAP communities throughout a flood risk project and/or when new officials are elected • Outreach to new Cooperating Technical Partners (CTP) • Outreach to new local, state, tribal and territorial partners



When & How to Use the Videos (cont'd)

The full video series is available on the [FEMA YouTube Channel](#)

VIDEO	THE "SO WHAT?"	WHEN TO SHARE THIS VIDEO DURING A FLOOD RISK PROJECT	FEATURED TOPICS	ADDITIONAL ENGAGEMENT IDEAS
5. Providing Input as Maps are Developed	Explains the role that the public plays in flood map development, leveraging local knowledge and anecdotal information to improve the process.	<ol style="list-style-type: none"> 1. Discovery 2. Data Collection and Analysis up to FRR Meetings 	<ul style="list-style-type: none"> • Coastal Flooding • Riverine Flooding • Update of Flood Risk Data and Maps • Mitigation 	<ul style="list-style-type: none"> • Public engagement with residents leading up to mapping efforts • Hazard Mitigation Planning, Comprehensive Planning, and Critical Areas Ordinance discussions to facilitate plan integration • Historic/community preservation discussions • Locally driven hazard mitigation projects
6. Collecting Data to Create the Maps	Provides messaging to increase understanding of the flood mapping process.	<ol style="list-style-type: none"> 1. Discovery 2. Data Collection and Analysis Process 3. FRR 4. CCO 5. Public Meetings 	<ul style="list-style-type: none"> • Riverine Flooding • Update of Flood Risk Data and Maps 	<ul style="list-style-type: none"> • Elected Official briefings from Discovery through LFD • Floodplain mapping/management trainings
7. We Have a Map Now What?	Helps explain what comes after flood maps are complete and how to leverage the resources provided to mitigate future risk to life and property.	<ol style="list-style-type: none"> 1. Discovery 2. CCO 3. Resilience 	<ul style="list-style-type: none"> • Coastal Flooding • Riverine Flooding • Elevations • Mitigation • Communities as Partners 	<ul style="list-style-type: none"> • Delivery with LFD (to be shared by the community) • Emergency Response Planning, Hazard Mitigation Planning, Comprehensive Planning, and Critical Areas Ordinance discussions to facilitate plan integration • Elected Official briefings
8. Mitigation	Shows clear examples of why mitigation is imperative and shares examples of the many forms of mitigation.	<ol style="list-style-type: none"> 1. Resilience 2. Discovery 	<ul style="list-style-type: none"> • Riverine • Acquisitions • Elevations • Mitigation • Rebuilding 	<ul style="list-style-type: none"> • State Consultations • Hazard Mitigation Planning, Comprehensive Planning, and Critical Areas Ordinance discussions to facilitate plan integration • Historic/community preservation meetings • Locally driven hazard mitigation projects • Grants/Benefit-Cost Analysis (BCA) trainings
Experts in the Field	Shows communities how flood maps are developed with local awareness and on-the-ground expertise; provides clarity on the mapping process to empower communities to understand their risk and become more resilient.	<ol style="list-style-type: none"> 1. Discovery 2. Data Collection and Analysis Process 3. FRR 4. CCO 5. Public Meetings 	<ul style="list-style-type: none"> • Elected Official briefings from Discovery through LFD • Floodplain mapping/management trainings 	
▶▶ FAST FORWARD TO SPECIAL TOPICS	THE NFIP: SHORT AND SWEET INTRODUCTION TO THE NFIP 1:25 - 2:33 THE COMMUNITY RATING SYSTEM FLOOD INSURANCE AND COMMUNITIES 0:00 - 1:18	ELEVATION PROJECTS FLOOD RISK BASICS AND COMMUNITIES 1:02 - 2:02 MITIGATION IDEAS 1:34 - 2:49 ILLUSTRATING COMMUNITY SUPPORT INTRODUCTION TO RISK MAP 0:00 - 1:22	MITIGATION, MITIGATION, MITIGATION FLOOD RISK BASICS AND COMMUNITIES 2:23 - 3:40 MITIGATION 0:00 - 3:35 PROVIDING INPUT AS MAPS ARE DEVELOPED 1:34 - 2:49	