

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, MAY 6, 2022
8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Schumacher called the meeting to order at 8:00 am

Present: Beck, Deutsch, Farwell, Hohner, Schumacher, Stein
Excused: Fox, Krutz, Ombrello
Also Present: Fuller, Lange

ELECTION OF CHAIR

Hohner / Deutsch moved to nominate and elect Schumacher as chair. Motion carried.

ELECTION OF SECRETARY

Stein / Farwell moved to nominate and elect Krutz as chair. Motion carried.

MODIFY / ADOPT AGENDA

Deutsch / Hohner moved to adopt the agenda as presented. Motion carried.

APPROVAL OF MINUTES DATED APRIL 1, 2022

Deutsch / Schumacher moved to approved minutes dated April 1, 2022. Motion carried.

ANNOUNCEMENTS

- Introduction of new committee members (Alex Stein, Drew Farwell, Gage Beck)
- NEW Water will have an open house on May 12th to answer questions regarding future rate increases.
- Village representatives attended the Urban Alliance meeting presented by the League of Wisconsin Municipalities at the end of April. A range of issues were discussed, including levy limits.
- Staff is looking into updating the economic impact data for the decommissioning of the Green Bay Correctional Institution discussion.
- The Cellcom Marathon is on May 15th. A portion of the run goes through the Village of Allouez.
- The Hope and Olive Shoe Drive will continue through the end of May.

PUBLIC APPEARANCES (limit 5 minutes)

- None.

ACTION RE: AMERICAN RESCUE PLAN ACT OF 2021

Staff reported that the Village Board is looking for recommendations from the committees on how to best utilize funds received through the American Rescue Plan Act of 2021. Staff presented an example of how the funds could be

allocated in an April memo. Discussion will be ongoing and the Economic Development Committee members are encouraged to share ideas with staff in the future.

Example presented in the April staff memo included:

- **\$825,000** – Feasibility study and seed money for Community Center and/or public space activation to build a sense of place and community for Allouez residents.
- **\$300,000** – Housing study and housing improvement fund for addressing blighted/abandoned homes; homeowner support; and housing affordability.
- **\$100,000** – Allouez Business Association endowment fund for the continued growth and support of Allouez businesses.

The committee would like to hear from the Allouez Business Association on specific ways they plan to utilize funds.

Schumacher / Stein moved to recommend the American Rescue Plan Act projects included in the April staff memo to the Village Board. Motion carried.

ACTION RE: FUTURE MAKE-UP AND STRUCTURE OF THE ECONOMIC DEVELOPMENT COMMITTEE

Staff shared a tentative schedule of agenda topics for the year, which included the committee meeting with businesses and community members periodically in place of a traditional meeting.

The committee would like to discuss the tentative schedule presented by staff further at a future meeting, as well as how to grow the committee numbers and diversity.

No action taken at this time.

ACTION RE: MEETING TIME AND SCHEDULE

Staff shared that the meeting time and day is set by the committee and can be changed through a vote if desired.

The committee mentioned they like the current meeting time and day and do not wish to change at this time.

No action taken at this time.

DISCUSSION RE: VILLAGE OF ALLOUEZ SESQUICENTENNIAL (2023)

Deutsch / Hohner moved to table Discussion until the next meeting. Motion carried.

DISCUSSION RE: VILLAGE PROJECTS AND PROPERTIES UPDATE

- A. Village Grants
- B. Road Projects
- C. Development Projects

Deutsch / Hohner moved to table action on items A through C until the next meeting. Motion carried.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, June 3, 2022 at 8:00a.m.

Agenda items: Update on Green Bay Correctional Institution discussion, presentation by Greater Green Bay Chamber Advance, committee structure, American Rescue Plan Act discussion, above tabled items, levy limits presentation/discussion (future date)

ADJOURNMENT

Deutsch / Stein moved to adjourn at 9:04 am. Motion carried.

Minutes submitted by T. Fuller, Director of Planning and Community Development