

# Green Bay METRO

## Service Levels Provided

- Prior to 2020
- 2020 and beyond
  - > Fixed Route
  - > Paratransit
  - Microtransit new mode









# What is Microtransit?

Microtransit is an on-demand shared ride service. It uses the same technology as ride hailing services like Uber. Passengers request a ride through a mobile app (or by phone) and a vehicle is dispatched in real time to a pick-up location within one of the designated service zones.

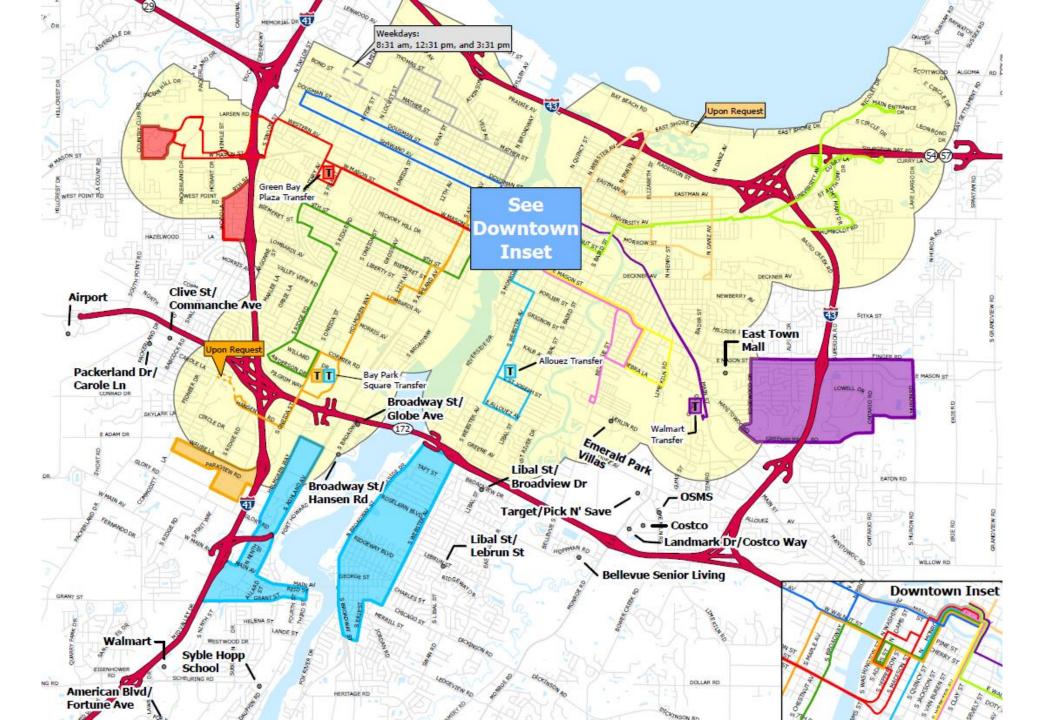
Green Bay Metro implemented a microtransit pilot in 2020 and expanded the program in 2021. Metro hired the private company Via to operate the service.

# **Funding Allocation**

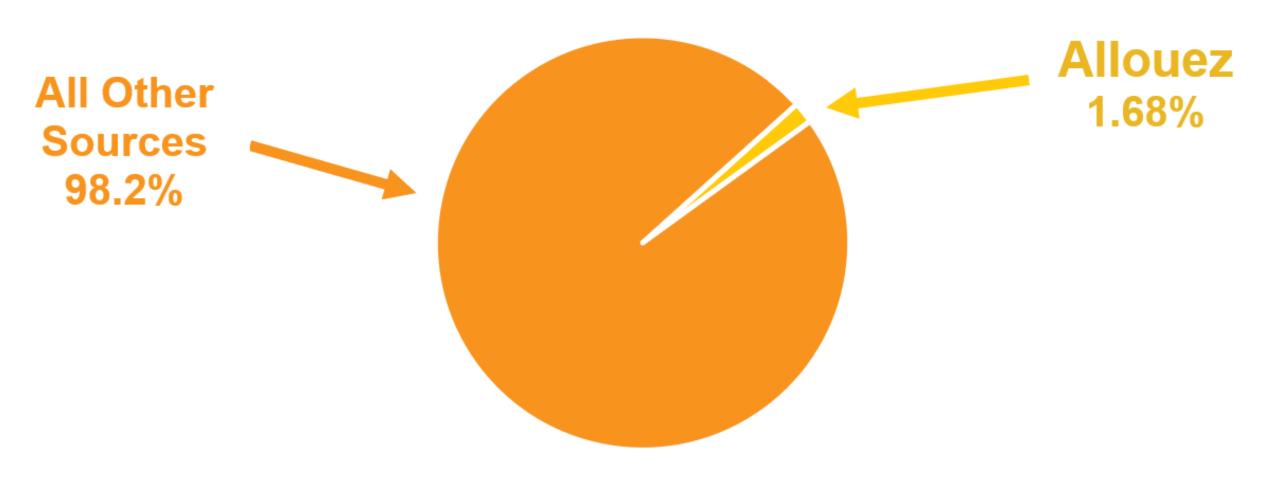
Current

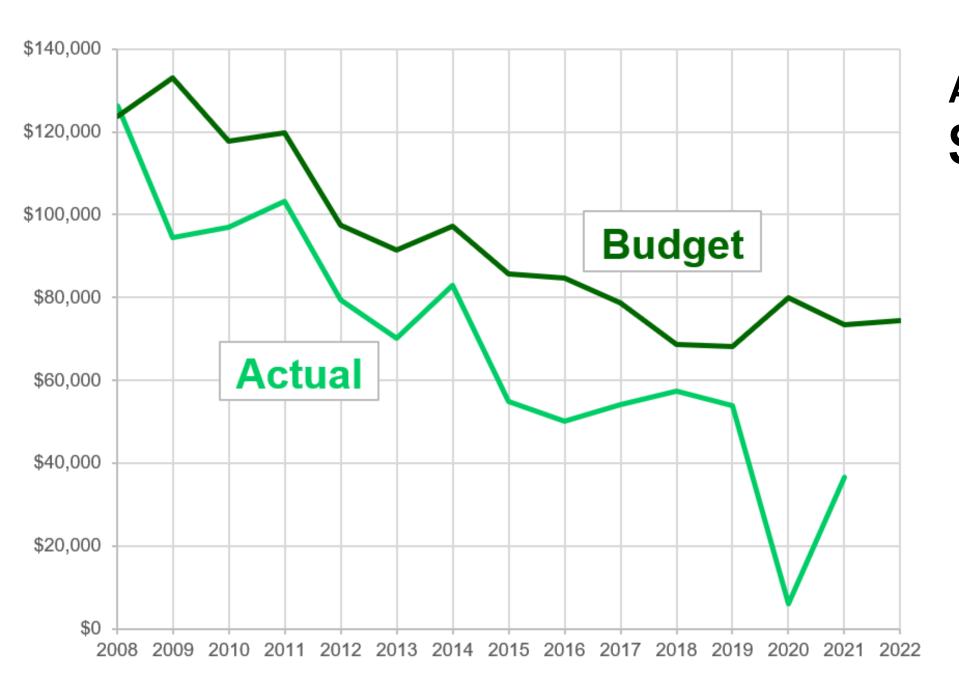
### Recommendation

A regional approach allows the Transit Commission to establish the service area, service levels, service type, and service hours based on public need. It also honors the significant federal and state investment provided to the urbanized area as a whole.

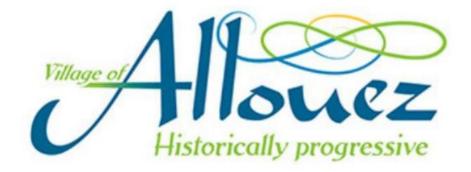


# **Proposed Budget**





# Average Refund \$25,276



# "retaining access to paratransit service is very important"

Allouez Comprehensive Plan

#### Village of Allouez Comprehensive Plan

Prepared by the Village of Allouez Plan Commission December 2013

# THANK YOU.

## **Questions?**

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