

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, JUNE 3, 2022
8:00 A.M., ALLOUEZ VILLAGE HALL**

1. CALL TO ORDER / ROLL CALL

Schumacher called the meeting to order at 7:59 am

Present: Beck (2nd alt), Fox, Deutsch, Farwell (1st alt), Hohner, Krutz, Ombrello, Schumacher, Stein
Excused:
Also Present: Fuller, Lange
Absent:

2. MODIFY / ADOPT AGENDA

Fox / Deutsch moved to adopt the agenda as presented. Motion carried.

3. APPROVAL OF MINUTES DATED MAY 6, 2022

Fox / Deutsch moved to approved minutes dated May 6, 2022. Motion carried.

4. ANNOUNCEMENTS

- Upcoming Events: Bellin Run
Allouez Fest
Movies in the Park
Pooches and Pints
- Miracle League's opening day tomorrow.
- East River Water Trail – There was a recommendation to put \$500k in grant funds towards the project.

5. PUBLIC APPEARANCES (limit 5 minutes)

[None]

6. ACTION RE: AMERICAN RESCUE PLAN ACT OF 2021

Ideas were brought to the Village Board from the Economic Development Committee and other standing committees in May. These ideas were compiled to one large list. Discussion will continue at the next Village Board meeting.

7. ACTION RE: FUTURE MAKE-UP AND STRUCTURE OF THE ECONOMIC DEVELOPMENT COMMITTEE

Staff asked the committee if there should be any changes to the current make-up and structure of the group?

Discussion included:

- More diversity would be welcomed – age, race, gender, backgrounds, industry, etc.
- The committee should not be too large, so as to make having a quorum a challenge.
- Committee members are welcome to bring guests to observe or present to the committee.

8. DISCUSSION RE: UPDATE REGARDING EFFORTS IN SUPPORT OF DECOMMISSIONING GREEN BAY CORRECTIONAL INSTITUTION

President Rafter and staff met with a consultant, Platform Communications, to see what plan and materials can be created to move the decommissioning of Green Bay Correctional Institution in motion. Non-partisan materials will be created to give to state office holders and those running for office. Initial content is planned to be received by the village in June and will be sent to the Economic Development Committee.

9. DISCUSSION RE: VILLAGE OF ALLOUEZ SESQUICENTENNIAL (2023)

Staff is looking for input on what the village should do to celebrate its 150th birthday.

Discussion included:

- Can Heritage Hill do a yearlong celebration with other events?
- Connect with the established events in Allouez, like the Bellin Run and Allouezfest.
- The village will need to create a logo and promotional materials.
- Reach out to long-time residents and area historians for stories to share.
- Include long-serving businesses, like Schroeder's Flowers who have been in existence for 120+ years.
- Have a parade.
- Host different mini-celebrations at each park.
- Boat races on the rivers.

10. DISCUSSION RE: VILLAGE PROJECTS AND PROPERTIES UPDATE

A. Village Grants

- Applied for \$250k grant for project on Webster/St. Joseph.
- \$12k grant was received to nominate another historic district: Sunset Circle.
- Public works has applied for a few road work grants.

B. Road Projects

- Resurfacing projects should be complete.
- Libal Street reconstruction is 60% designed.
- Grants applied for Broadview Drive.
- A grant was written for the south end of Libal Street.

C. Development Projects

- Webster/St. Joseph still committed and moving forward.
- Seeing some projects put on hold because of cost increases.

11. NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, August 5, 2022 at 8:00a.m.

Agenda Items to be discussed: TBD

12. ADJOURNMENT

Fox / Hohner moved to adjourn at 9:03 am. Motion carried.