

ECONOMIC DEVELOPMENT COMMITTEE MEETING

FRIDAY, NOVEMBER 4, 2022

8:00 A.M., ALLOUEZ VILLAGE HALL

CALL TO ORDER / ROLL CALL

Schumacher called the meeting to order at 8:01 am

Present: Fox, Hohner, Krutz, Schumacher (excused at 8:49a.m.), Stein
Excused: Beck (2nd alt), Deutsch, Farwell (1st alt), Gonzalez (3rd alt), Ombrello
Also Present: Fuller, Lange, Beauchamp

MODIFY / ADOPT AGENDA

Krutz / Stein moved to adopt the agenda as presented. Motion carried.

APPROVAL OF MINUTES DATED JUNE 3, 2022

Fox / Hohner moved to approved minutes dated June 3, 2022. Motion carried.

APPROVAL OF MINUTES DATED SEPTEMBER 9, 2022

Krutz / Fox moved to approved minutes dated September 9, 2022. Motion carried.

ANNOUNCEMENTS

Green Bay Correctional Institution – President Rafter and Lange met with Secretary Carr to learn the Department of Correction process for decommissioning a prison. Rafter and Lange will meet with the Assistant Deputy Director of Policy for Governor Evers next week to discuss the prison.

PUBLIC APPEARANCES (limit 5 minutes)

[none]

ACTION RE: FAÇADE IMPROVEMENT PROGRAM GUIDELINES

Staff shared the following information regarding the Façade Improvement Program:

- The current program provides a 50 percent match grant up to \$10,000 or a loan for businesses located within TID#1 on eligible projects.
- Past project awards.
- \$82,033 has been awarded to date, spurring over \$300,000 in investments.
- Staff is looking into whether or not high construction costs may have impacted the usefulness of the program and will be bringing back more information to determine if the amount per project should be increased.

No action was taken at this time.

DISCUSSION RE: PROPOSED 2023 VILLAGE OF ALLOUEZ BUDGET

Staff shared an overview of the 2023 Village of Allouez Budget:

- Compared to 2022 there is nearly a \$300,000 increase in non-debt service levy and a \$77,000 increase in the TID levy.
- The Village is heavily reliant on property taxes and increased costs, many uncontrollable, results in a tax rate increase of 4.91%. As a result, the tax rate will need to be increased by 4.91% to cover the difference.
- An increase in development/assessed value would be needed in order to reduce the tax rate.

DISCUSSION RE: VILLAGE PROJECTS AND PROPERTIES UPDATE

(Schumacher excused at 8:49a.m.)

Update on American Rescue Plan Act of 2021 Funds

- Department heads plan to bring possible projects to the Village Board on November 15th.

Infrastructure Projects

- Four streets are planned for reconstruction in 2023.
- Libal Street is planned for reconstruction in 2024 (STH172 north to Kalb Avenue).
- Village staff is working with Brown County on identifying the scope and timeline of a Webster Avenue reconstruction. Staff would like to involve the Economic Development Committee in engaging businesses on how the reconstruction of the street may impact businesses.

Development Projects

- Some projects are being delayed by developers because of the macro-economic impacts and rising interest rates.

Comprehensive Plan Update Project

- Staff is making progress on the comprehensive plan and will have updates at future meetings.

Grants

- There have been a number of instances of grants that have a short application period or very limited life, where funding must be utilized in as little as 12 months. The village is exploring the idea of having projects ready in case more of these short-term grants become available.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, December 2, 2022 at 8:00a.m.

Agenda Items to be discussed: TBD

ADJOURNMENT

Fox / Hohner moved to adjourn at 9:08 am. Motion carried. (Schumacher not present for vote)