



---

## Addendum to the Consulting Services Agreement

This Addendum to the Consulting Agreement between Platform Communications Inc. ("Platform") and the Village of Allouez (the "Client") dated \_\_\_\_\_ ("the Agreement") is entered into between Platform and the Client.

This Addendum amends and modifies the Consulting Agreement as follows.

The following language is added to Section 1:

### Strategy

Platform will assist the Client to develop and execute additional strategies for legislative outreach, creating messaging around those efforts, and continuing to assist the Client with key stakeholder meetings. While the Legislature moves forward with the budget process, Platform will continue to highlight and advocate for community support of the Client's goals – specifically the redevelopment of the GBCI site. Platform is also prepared to assist with follow-up messaging, and engagement with local media to highlight the issue.

Section 5 is removed in its entirety and replaced with the following:

5. Term. This Agreement shall commence as of the date of execution and continue through August 31, 2023 unless otherwise extended upon written agreement between the parties. This Agreement shall terminate earlier upon 14 days written notice from either party. If terminated early, Platform shall retain the right to a pro-rata portion of compensation incurred during the course of this Agreement

The parties have executed this Addendum as of this \_\_\_\_\_ day of March 2023.

Village of Allouez, Client

Platform Communications

\_\_\_\_\_

\_\_\_\_\_

By: \_\_\_\_\_

Keith Gilkes, CEO