

March 4, 2016 (Economic Development Committee)

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, MARCH 4, 2016
8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Geimer called the meeting to order at 8:05am.

Present: M. Olejniczak, M. Geimer, M. Schumacher, J. Erwin, C. Siminski,
D. Woodhead, P. Dart

Also Present: B. Lange, T. Fuller

MODIFY / ADOPT AGENDA

Olejniczak / Erwin moved to adopt the agenda as presented. Motion carried.

APPROVAL OF THE MINUTES DATED FEBRUARY 5, 2016

Siminski / Erwin moved to approve minutes dated February 5, 2016. Motion carried.

ANNOUNCEMENTS

- The building at 1401 S. Webster Avenue will be razed next week as part of the Kwik Trip development plans.
- Palette and Pub is now open at 516 Greene Avenue.

PUBLIC APPEARANCES

None.

ACTION/DISCUSSION RE: SIGN CODE

Staff presented the proposed amendments to the sign code.

The committee suggested including a process for variance requests (e.g. variance requests are reviewed by the Economic Development Committee and the Plan Commission prior to going to the Village Board), updating the current permit forms, allowing large single tenant spaces the same flexibility as multi-tenant spaces, and keeping the maximum height for 1-2 tenant spaces at eight feet.

The committee sent back to the Plan Commission for review.

ACTION RE: USE OF REFUND FOR EXCESS LAMBEAU FIELD SALES TAX

The committee discussed the top priorities for using the funds for economic development. These suggestions included:

March 4, 2016 (Economic Development Committee)

- Signage – entrance signs, way finding, and water tower
- Branding/Marketing including funds for Allouez Business Assoc.
- Zoning Codes – look at what needs to be updated/changed
- Invest in the corner of St. Joseph and Webster Ave.
- Sidewalks and trails
- Incentives for development/façade
- Endowment
- Community Sensitive Solutions for Webster and Riverside Dr.
- Youth programs
- Do nothing right now/emergency fund

UPDATE ON RFP FOR OLD VILLAGE HALL SITE

Staff stated that no proposals were returned for the RFP.

UPDATE ON DEVELOPMENT PROJECTS IN THE VILLAGE

Siminski / Dart moved to table discussion to the next meeting. Motion carried.

DISCUSSION RE: NEWEYE

Siminski / Dart moved to table discussion to the next meeting. Motion carried.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Next meeting: Friday, April 1, 2016, 8:00am.

Agenda items: Update on development projects in the village, discussion re: NEWEYE

ADJOURNMENT

Woodhead / Geimer moved to adjourn at 9:10am. Motion carried.

Minutes submitted by Diane Woodhead and Trevor Fuller